

Additional information about cookies

What is a cookie?

A cookie is a **harmless** text file that is stored in your browser when you visit almost any web page. The utility of the cookie is that the website is able to remember your visit when you return to browse that page. Even if many people don't know it, cookies have been used for 20 years, when the first browsers for the World Wide Web appeared.

What is NOT a cookie?

It is not a virus, nor a Trojan, nor a worm, nor spam, nor spyware, nor does it open pop-up windows.

What information does a cookie store?

Cookies do not usually store sensitive information about you, such as credit cards or bank details, photographs, your ID or personal information, etc. They save technical data, personal preferences, personalization of contents, etc.

The web server does not associate you as a person but your web browser. In fact, if you regularly browse Internet Explorer and try to navigate the same website with Firefox or Chrome, you will see that the website does not realize that you are the same person because it actually associates the browser, not the person.

What kind of cookies are there?

- Technical cookies: They are the most elementary ones and make it possible, among other things, to know when a human, an automated application, an anonymous or a registered user is browsing, basic tasks for the operation of any dynamic website.
- Analysis cookies: They collect information about the type of browsing, the sections you use the most, products consulted, time zone of use, language, etc.
- Advertising cookies: They show advertising based on your browsing, your country of origin, language, etc.

What are *own* and *third-party* cookies?

Own cookies are those generated by the page you are visiting and those of *third parties* are those generated by external services or providers such as Facebook, Twitter, Google, etc.

What happens if I disable cookies?

To make you understand the scope that may have to disable cookies we give you some examples:

- You will not be able to share content from that website on Facebook, Twitter or any other social network.
- The website will not be able to adapt the contents to your personal preferences, as is usually the case in online stores.
- You will not be able to access the personal area of that website, such as *My account*, *My profile*, or *My orders*.
- Online stores: You will not be able to make online purchases, which will have to be over the phone or visiting the physical store if you have one.
- It will not be possible to customize your geographical preferences such as time zone, currency, or language.

- The website will not be able to perform web analytics on visitors and web traffic, which will make it difficult for the website to be competitive.
- You will not be able to write on the blog, upload photos, post comments, assess or rate content. The website will also not know if you are a human or an automated application that publishes spam.
- Sectorized advertising will not be displayed, which will reduce the advertising revenue of the web.
- All social networks use cookies, and if you deactivate them you will not be able to use any social network.

Can cookies be deleted?

Yes. Not only deleted, but also blocked, in a general or particular way for a specific domain.

To delete cookies from a website you must go to your browser settings and there you can search for those associated to the domain in question and proceed to its removal.

Cookie settings for the most popular browsers

Here's how to access a specific **Chrome** browser cookie. Note: these steps may vary depending on the browser version:

1. Go to *Settings* or *Preferences* through the *File* menu or by clicking the customization icon that appears at the top right.
2. You will see different sections, click on the option *Show advanced options*.
3. Go to *Privacy, Content Settings*.
4. Select *All cookies and site data*.
5. A list will appear with all the cookies ordered by domain. To make it easier for you to find cookies from a specific domain, enter the address partially or totally in the *Search cookies* field.
6. After performing this filter, one or more lines will appear on the screen with the cookies of the requested web. Now you just have to select it and press the *X* to proceed with its removal.

To access the cookie settings of the **Internet Explorer** browser follow these steps (they may vary depending on the browser version):

1. Go to *Tools, Internet Options*
2. Click on *Privacy*.
3. Move the slider to adjust the desired level of privacy.

To access the cookie settings of the **Firefox** browser follow these steps (they may vary depending on the browser version):

1. Go to *Options* or *Preferences* depending on your operating system.
2. Click on *Privacy*.
3. In *History* choose *Use custom settings for history*.
4. Now you will see the option *Accept cookies*, and you can activate or deactivate it according to your preferences.

To access the cookie settings of the **Safari for OSX** browser follow these steps (they may vary depending on the browser version):

1. Go to *Preferences*, then *Privacy*.
2. Here you will see the option *Block cookies* to adjust the desired type of blocking.

To access the cookie settings of the **Safari for iOS** browser follow these steps (they may vary depending on the browser version):

1. Go to *Settings*, then *Safari*.
2. Go to *Privacy and Security*, where you will see the option *Block cookies* to adjust the desired type of blocking.

To access the cookie settings of the browser for **Android** devices follow these steps (they may vary depending on the browser version):

1. Run the browser and press the *Menu* key, then *Settings*.
2. Go to *Security and Privacy*, where you will see the option *Accept cookies* to enable or disable the box.

To access the cookie settings of the browser for **Windows Phone** devices follow these steps (they may vary depending on the browser version):

1. Open *Internet Explorer*, then *More*, then *Settings*
2. You can now enable or disable the *Allow cookies* box.

Cookie Advisor is a [plug-in for WordPress](#)